

Dear Artisans,

We are very excited to send you the application and invitation to jury into our 3RD annual September Art Fair at Mellwood, September 10 & 11, 2011. Building on the success of our 2010 show, we will offer 200 indoor and outside artist spaces. In addition, our show will also feature a special culinary arts, live entertainment, a fresh fruit / plant & flower stand and an expanded children's art/craft/ activity area. If you have previously been juried into the 2010 September Art Fair at Mellwood, Kentucky Crafted Market, St. James Art Fair or THE GENERATIONS SHOW @ MELLWOOD, you do not have to jury into our show. Indoor booths will be \$295 (electricity included) and outdoor booths will be \$280 (\$260 + \$20 Metro fee). All display spaces are 10' x 10' with wider aisles outdoors than in the past.

After satisfying returning artists from our 2010 show, indoor space will be assigned on a first come first serve basis to the juried artists mentioned above. At the Mellwood Art Center, we have tons of free parking, indoor bathroom facilities and comfortable seating areas. We plan to do another enormous advertising campaign and press coverage for this expanded, third-year show.

Please note your show application and jury application (if not pre-qualified) is due by June 30, 2011. Again, we are accepting your application and booth fees NOW! Please feel free to contact us anytime at 502.895.3650 or through e-mailing Scooter at scooter@mellwoodartcenter.com or Emy emy.mellwoodartcenter@gmail.com.

Please see the following documents for registration forms.

Thank you,
Scooter Davidson, Leasing/Marketing Director
Emy Benson, Administrative Coordinator
Mellwood Art Center
1860 Mellwood Ave.
Louisville, KY 40206

JURIED REGISTRATION FORM

September 10 & 11, 2011

Fine Arts & Craft Show

Due June 30, 2011

Your Name (Please print or type)

Business Name

Street Address City State Zip

Telephone (home)

Telephone (work)

Telephone (cell)

Email Address

I prefer to be listed in the category checked below (please check only one):

- | | | |
|--|--|---|
| <input type="checkbox"/> Baskets | <input type="checkbox"/> Herbal Arts | <input type="checkbox"/> Glass (<i>Includes soap</i>) |
| <input type="checkbox"/> Photography | <input type="checkbox"/> Candles | <input type="checkbox"/> Jewelry |
| <input type="checkbox"/> Pottery (<i>Includes porcelain & ceramics</i>) | <input type="checkbox"/> Collage | <input type="checkbox"/> Metal |
| <input type="checkbox"/> Drawing | <input type="checkbox"/> Mixed
Medium | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Fabric (<i>Includes weaving & wearable art</i>) | <input type="checkbox"/> Natural Plant | <input type="checkbox"/> Serigraphs |
| <input type="checkbox"/> Fine crafts | <input type="checkbox"/> Painting | |

Based on the category listed above, please describe *exactly* what you do. For example, your category may be painting, but you work in watercolors specifically; or in the jewelry category with Silver as a specific.

We are accepting applications NOW!

If you participated in the 2010 September Art Fair and want to reserve your same space, please check here:

To reserve booth space, mail this application along with a **\$295 (indoor) or \$280 (\$260 + \$20 Metro fee) outdoor, non-refundable payment postmarked no later than June 30, 2011.**

Failure to meet the June 30, 2011 deadline will indicate you are not interested in participating this year and booth space will be given to newly juried artists.

Only the original of this form from the person(s) to whom it is given is valid. No copies accepted.

I need the following:

6-foot tables: \$20 each x _____ number of tables = \$ _____

Folding Chairs: How many? _____ \$ FREE

\$295 (indoor) or \$280 (outdoor) non-refundable booth fee (required).

A returned check will disqualify you from the

September Art Fair at Mellwood. _____ \$295.00 _____ \$280.00
Indoor Outdoor

TOTAL: \$ _____

Booth Location:

We will have indoor and outdoor spaces available. Please indicate your preference.

**** Indoor space will be assigned on a FIRST COME FIRST SERVE BASIS to Artists previously juried into the 2010 September Art Fair at Mellwood.**

____ **Indoor** (no tent needed)

____ **Outdoor** (tent needed)

Indoor and outdoor spaces are all 10' x 10'.

Set Up Times:

I plan to set up on (check one and be sure to record it for your own reference):

Friday, Sept. 10 between ____ **9 a.m. to 11 a.m.** or ____ **1 p.m. to 5 p.m.**

Important: Do not set up prior to 9 a.m. or your booth will be taken down and you will be asked to leave.

Tear down begins at 6 p.m. on Sunday. Artists will not be permitted to tear down earlier.

During September Art Fair at Mellwood, I would like a volunteer to give me a periodic 15-minute break. Yes _____ No _____

I agree to abide by the conditions of the art fair and not hold the Mellwood Arts & Entertainment Center responsible for any personal injury, accident, damage, loss or theft of goods.

(Your Signature)

(Date)

Please return this completed form by **June 30, 2011** along with your check or money order for \$295 (indoor)+tables or \$280 (outdoor)+tables payable to: **Mellwood Art & Entertainment Center, 1860 Mellwood Ave., Louisville, Kentucky 40206. Your registration fee is non-refundable.**

Permission to Release Contact Information

We provide information to the general public and media about participating artists including the artist's name, business name, city and state. We often receive inquiries from people wishing to contact artists once the September Art Fair @ Mellwood is over. While we respect your privacy, we also know that you may like for patrons to be able to reach you directly after the event, in order to secure a sale or answer questions about your work. Please note we will place this information on our website, and will never sell your information to a third party.

Please complete, sign and **return this information with your registration.** Thank you.

I, _____ (print name), give Mellwood Art Center staff and/or producers of the September Art Fair @ Mellwood Art Center, permission to release the following contact information to those who wish to reach me. I realize this does not authorize September Art Fair @ Mellwood to sell my information.

Provide ONLY the information you would like us to share:

Artist name: _____

Business name: _____

Mailing address: _____

Phone number: _____

E-mail address: _____

Business Web site: _____

_____ No, I do not wish for my contact information to be shared. However, I understand that the September Art Fair @ Mellwood/ Mellwood Art Center will provide the public with my name, business name, city and state for publication in event materials.

Signature: _____ Date: _____